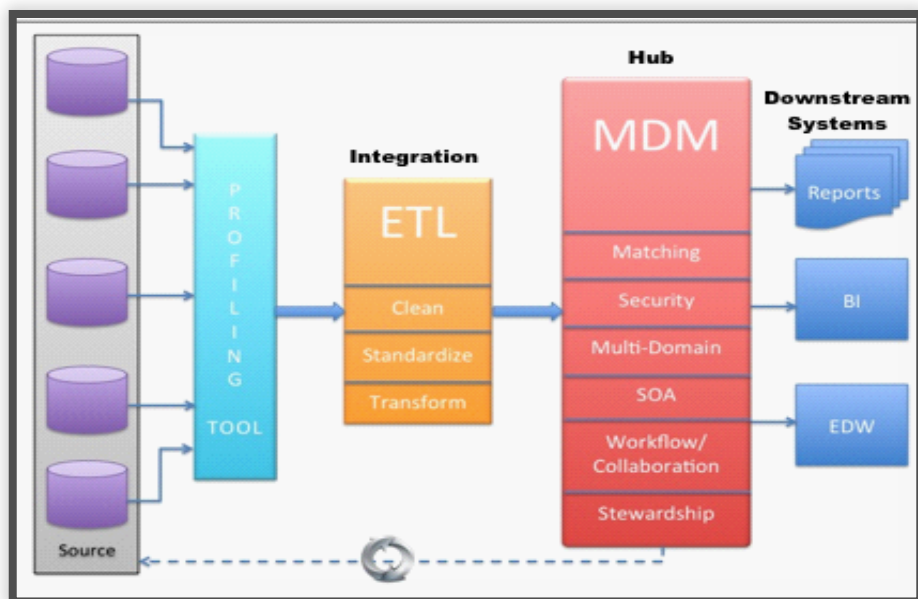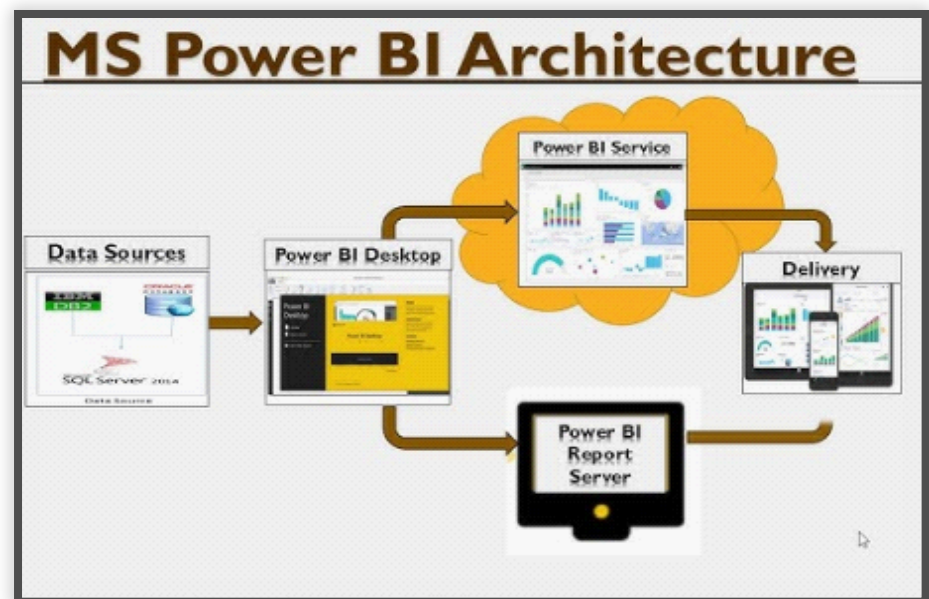# nikoways

Business Intelligence platform

Customer Business Challenge

- Client didn't have real-time access to data needed to drive decisions.

- The Client wanted to leverage AI/ML for business improvement in addition to dashboards and interactive visualization of metrics and data trends.

Our Solution

- Collaborated with Client Engineering in building data pipelines, integration with existing Tableau, SQL db.

- Built a large Business Intelligence AI platform with Online Analytical Processing layers using AI/ML algorithms.

- Provided power of data in the hands of executives, product engineers and product managers for quick data based decisions.

Client Benefits

Cost
Achieve efficiency in analytics runs and experience reduction in data / metrics generation costs of up to 30% in the long run.

Integrated common truth
Standardized data and views so that everyone in the company has the same truth.

Actionable
Achieve visible business improvement. The Business Intelligence AI Platform played a pivotal role in increasing market share of several products.

What we can do

Develop customized BI solutions or enhance existing BI platform.

Migrate existing BI tools to an integrated BI platform.

Maintain and periodically refresh the BI platform.

Mine existing or new data to address insight needs.