Business Intelligence platform

Customer Business Challenge

- Client didn’t have real-time access to data needed to drive decisions.
- The Client wanted to leverage AI/ML for business improvement in addition to dashboards and interactive visualization of metrics and data trends.

Our Solution

- Collaborated with Client Engineering in building data pipelines, integration with existing Tableau, SQL db.
- Built a large Business Intelligence AI platform with Online Analytical Processing layers using AI/ML algorithms.
- Provided power of data in the hands of executives, product engineers and product managers for quick data based decisions.

Client Benefits

- **Cost**
  Achieve efficiency in analytics runs and experience reduction in data / metrics generation costs of up to 30% in the long run.

- **Integrated common truth**
  Standardized data and views so that everyone in the company has the same truth.

- **Actionable**
  Achieve visible business improvement. The Business Intelligence AI Platform played a pivotal role in increasing market share of several products.

What we can do

- **Develop** customized BI solutions or enhance existing BI platform.
- **Migrate** existing BI tools to an integrated BI platform.
- **Maintain** and periodically refresh the BI platform.
- **Mine** existing or new data to address insight needs.